

Introducing West Coast **OneStep Life**

(Initial premiums 25% less*)

*We are pleased to introduce **West Coast OneStep Life**, a flexible-premium universal life insurance product that offers initial premiums 25% less* than other guaranteed universal life insurance product options (based on underwriting class). **West Coast OneStep Life** provides a lower entry-level premium concept to guaranteed death benefit coverage. Consumers pay lower level premiums for the first five policy years which will increase in year 6 to higher guaranteed* level premiums, and remain level throughout the selected lapse protection duration of the policy.*

*[View](#) the Sales Idea Six-Pack, a series of situations and solutions that illustrate just how effective **West Coast OneStep Life** can be in response to your client's demands.*

*[Visit](#) the **West Coast OneStep Life** website for complete product details.*